

# logomanuál



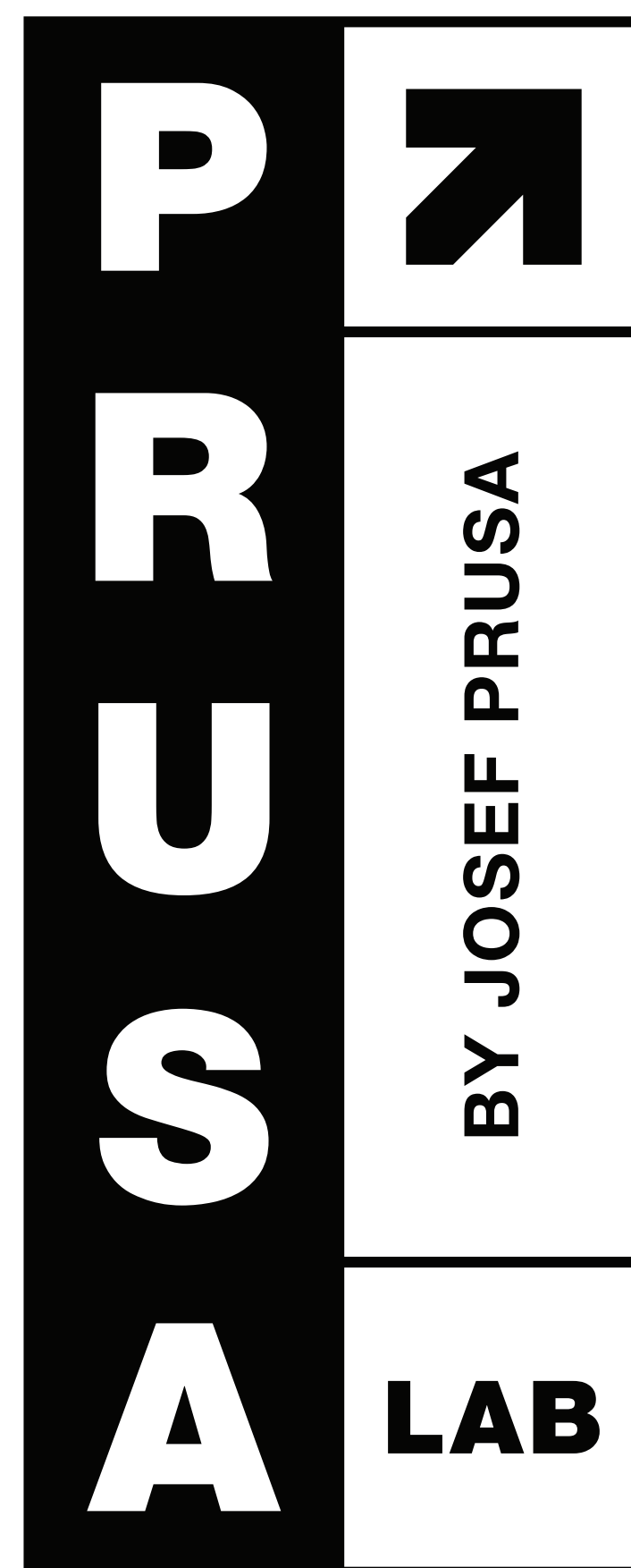
**01**

**základní logo**















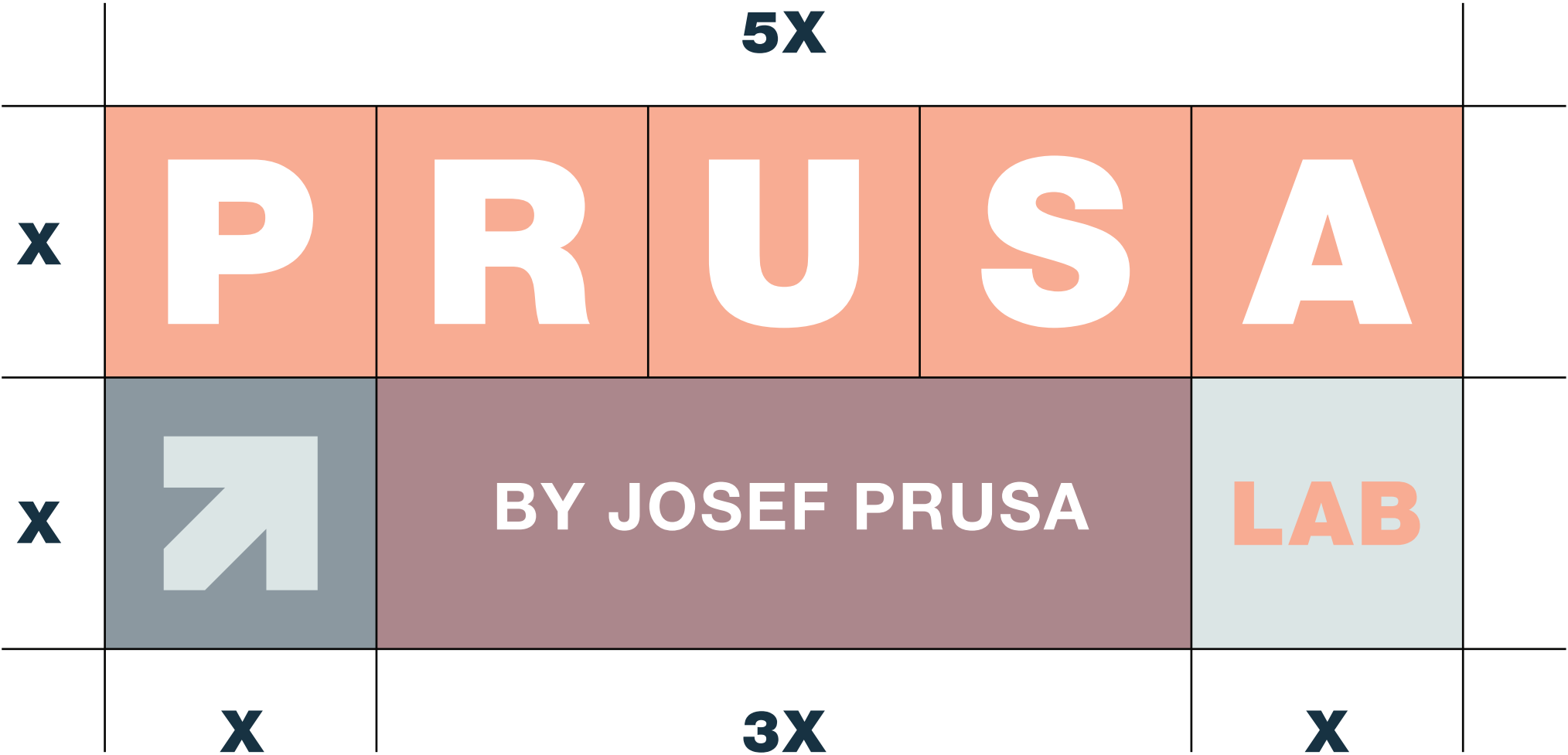




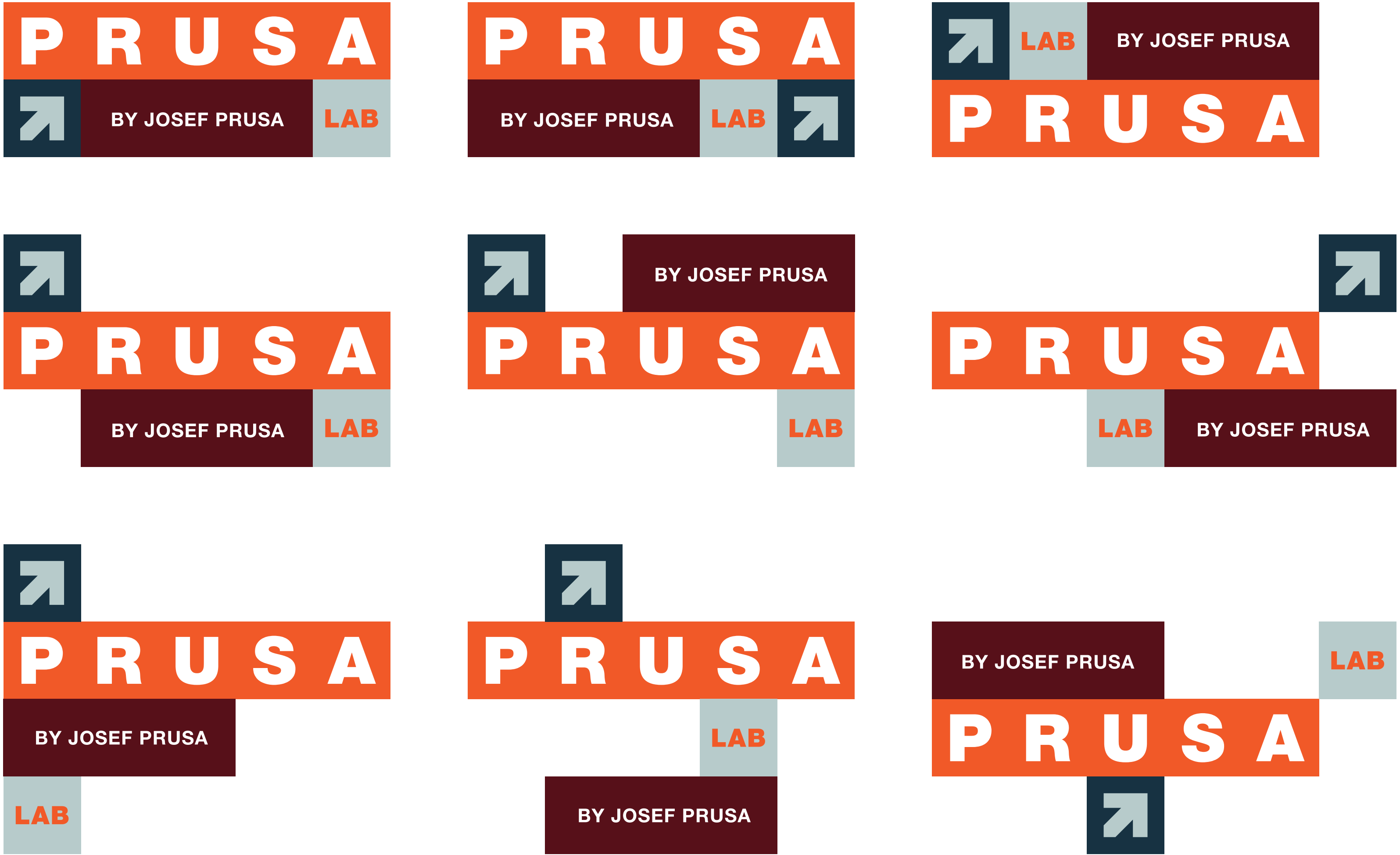


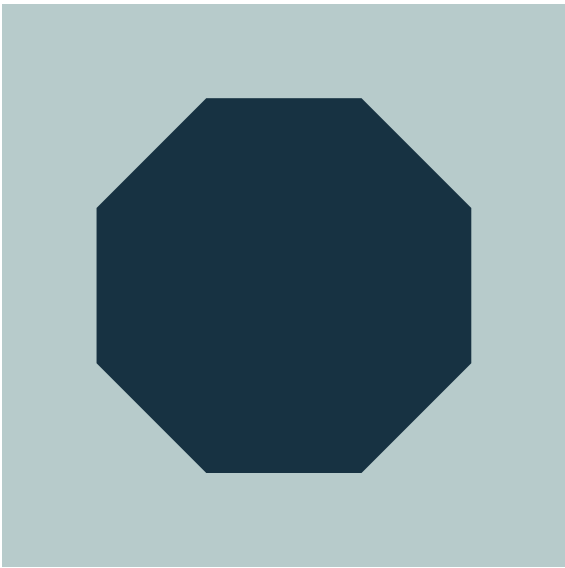
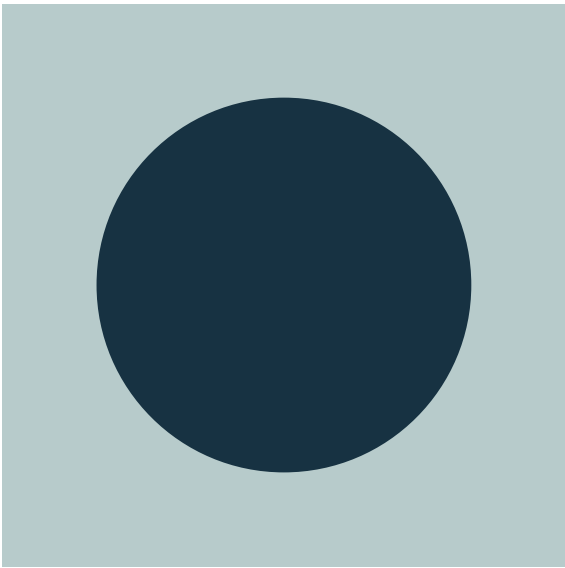
**02**

**dynamické logo**



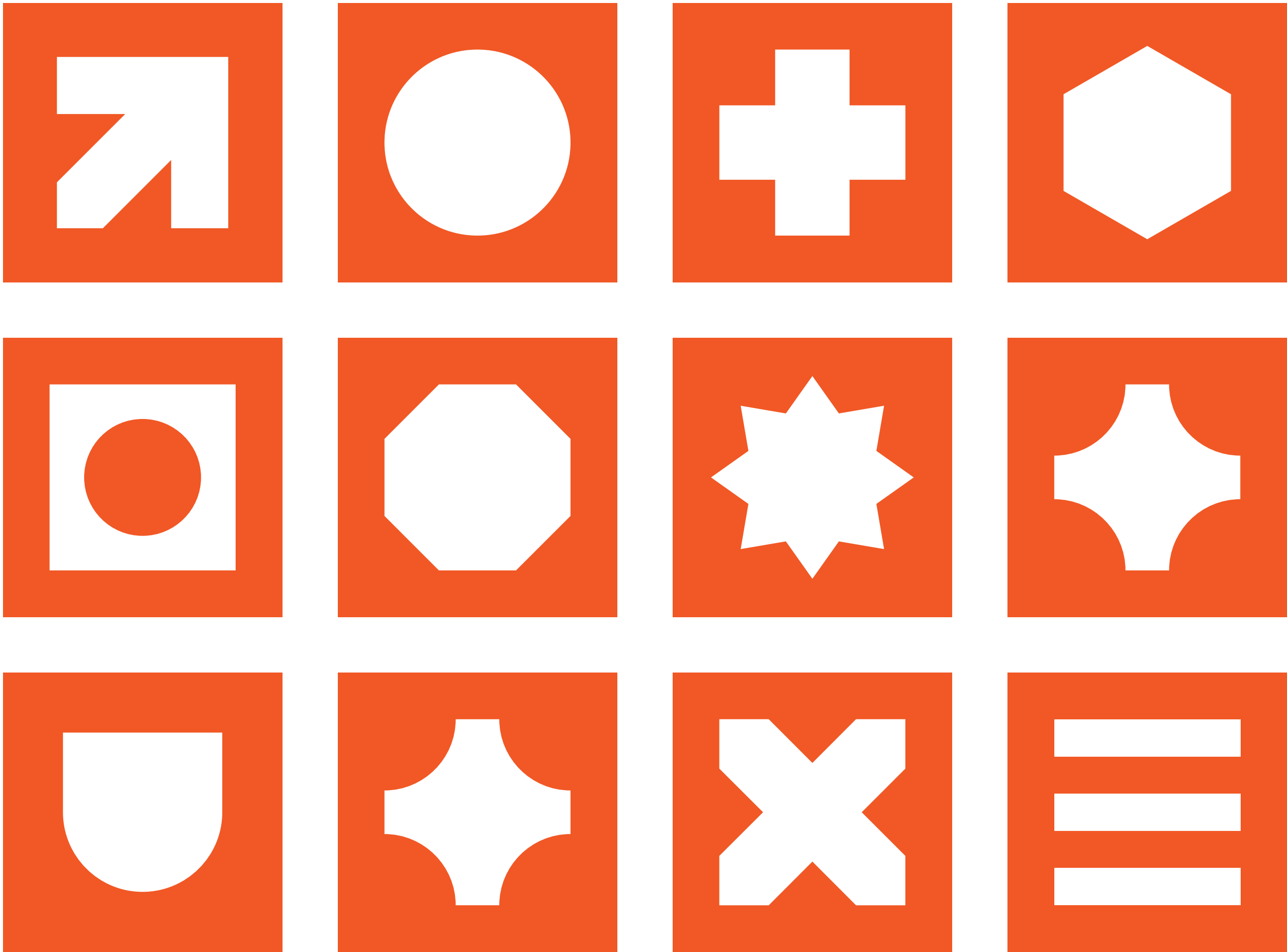


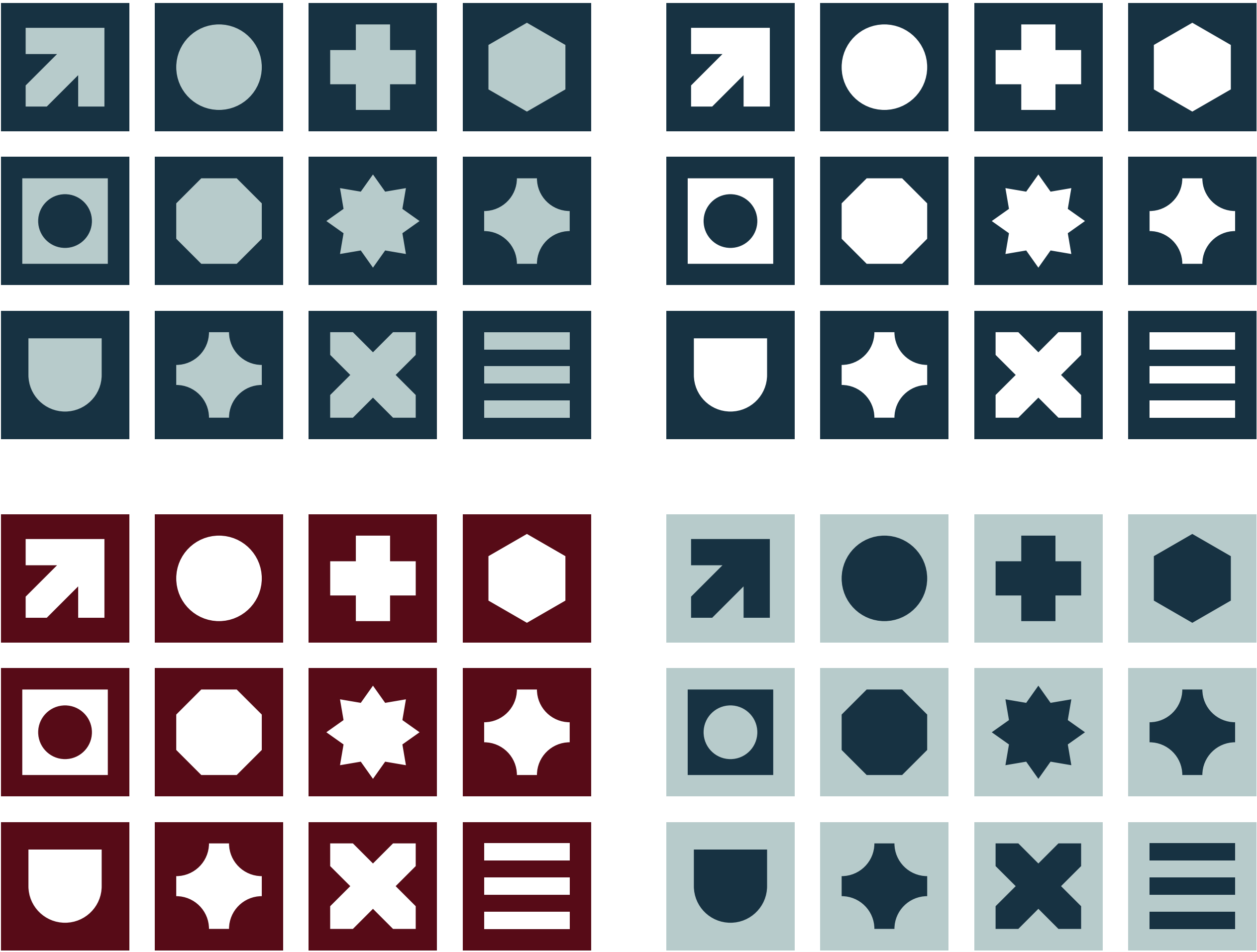




**02**

**symboly**





**03**

**barevnost**

00/80/97/0  
240/89/38  
#f05926

Lab Orange

37/95/77/58  
88/14/25  
#580e19

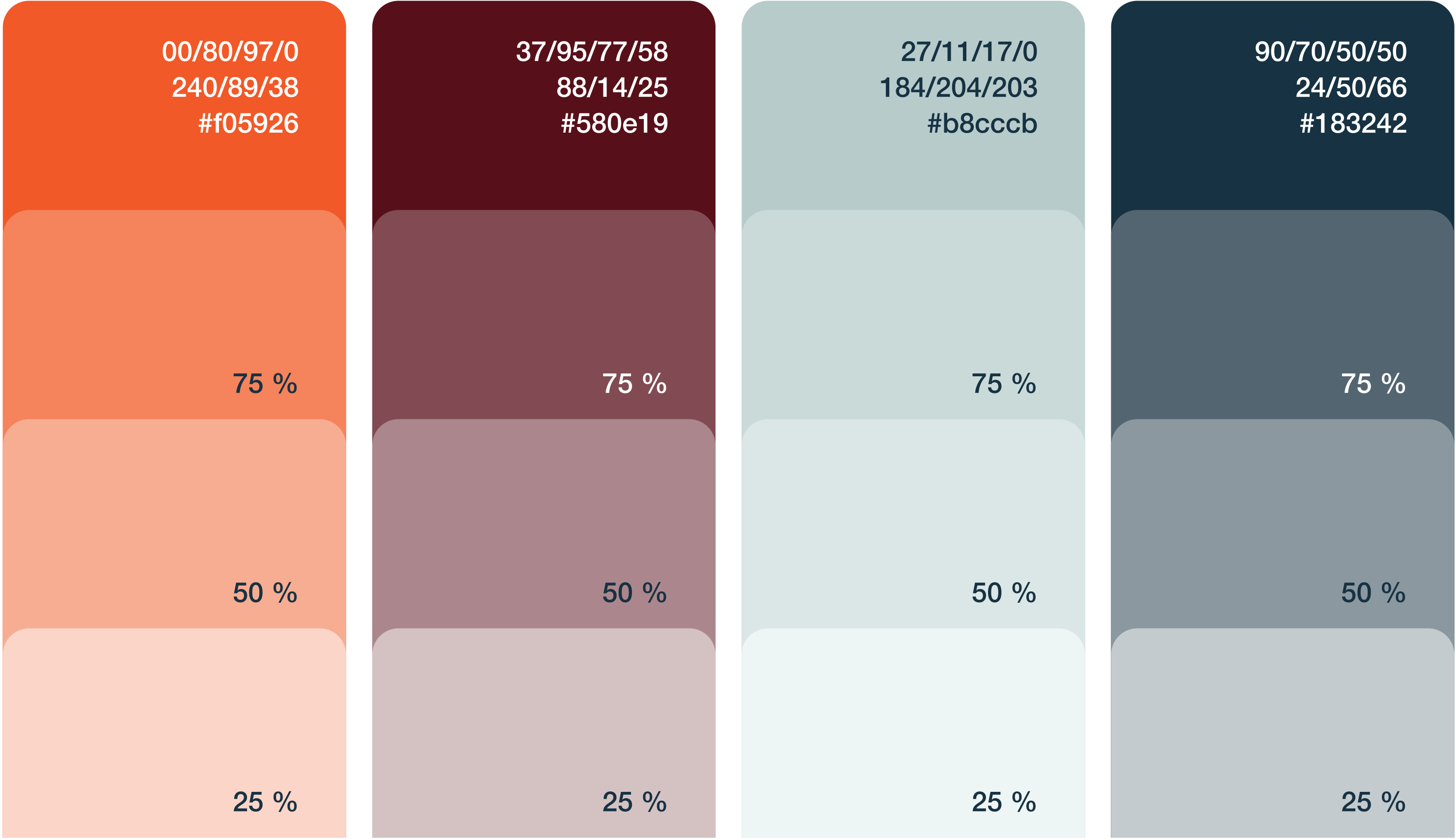
Bordo Red

27/11/17/0  
184/204/203  
#b8cccb

Alu Gray

90/70/50/50  
24/50/66  
#183242

Steel Blue









**04**

**typografie**

Aa

Helvetica Neue LT Com Black

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0

Aa

Helvetica Neue LT Com Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0

Aa

Helvetica Neue LT Com Medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
1 2 3 4 5 6 7 8 9 0

100 %  
Black

# Headline style

50 %  
Bold

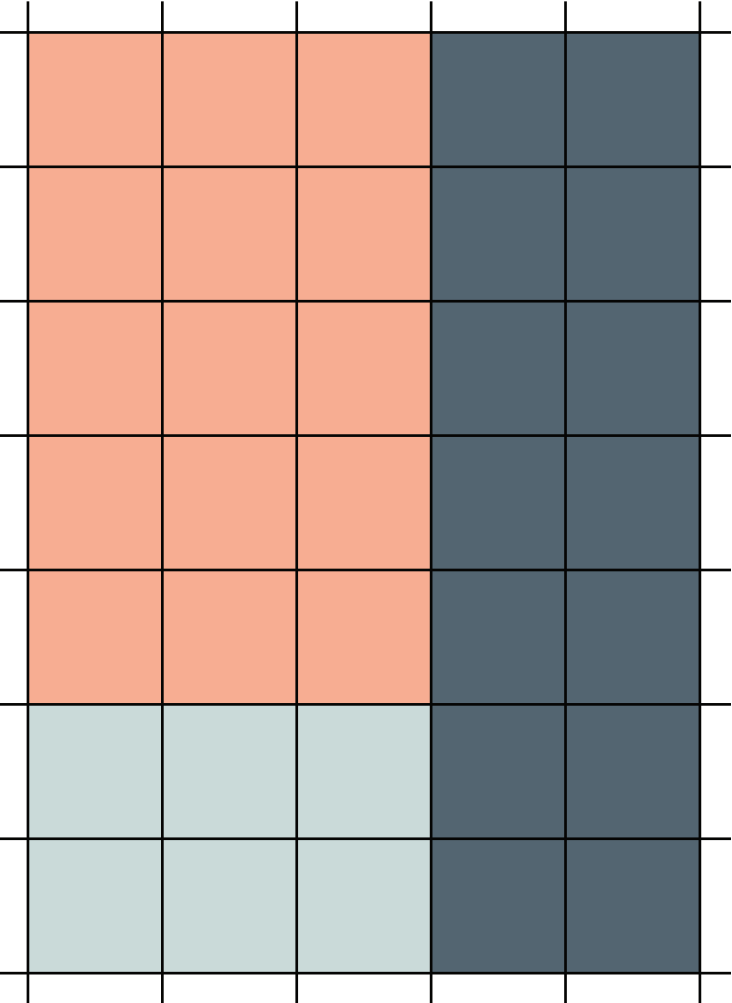
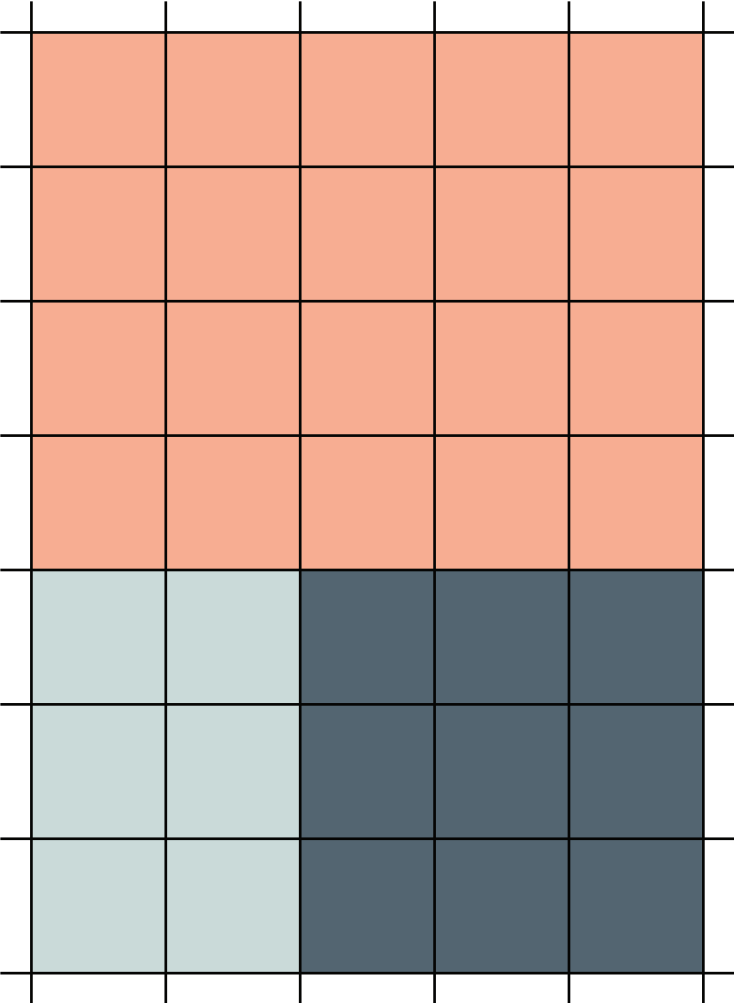
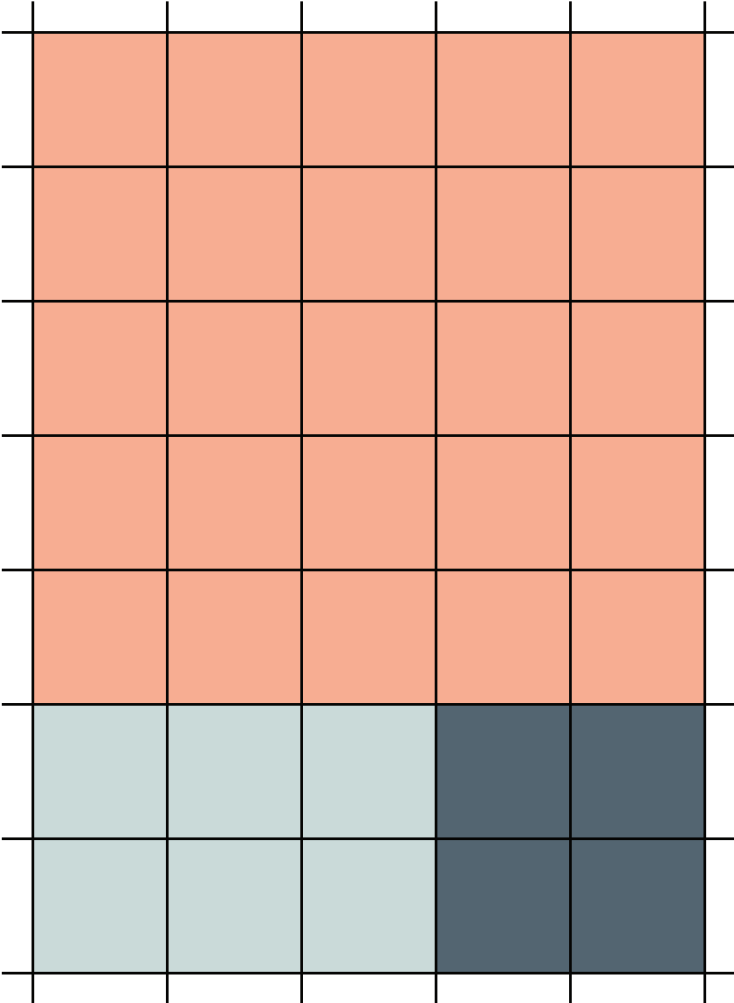
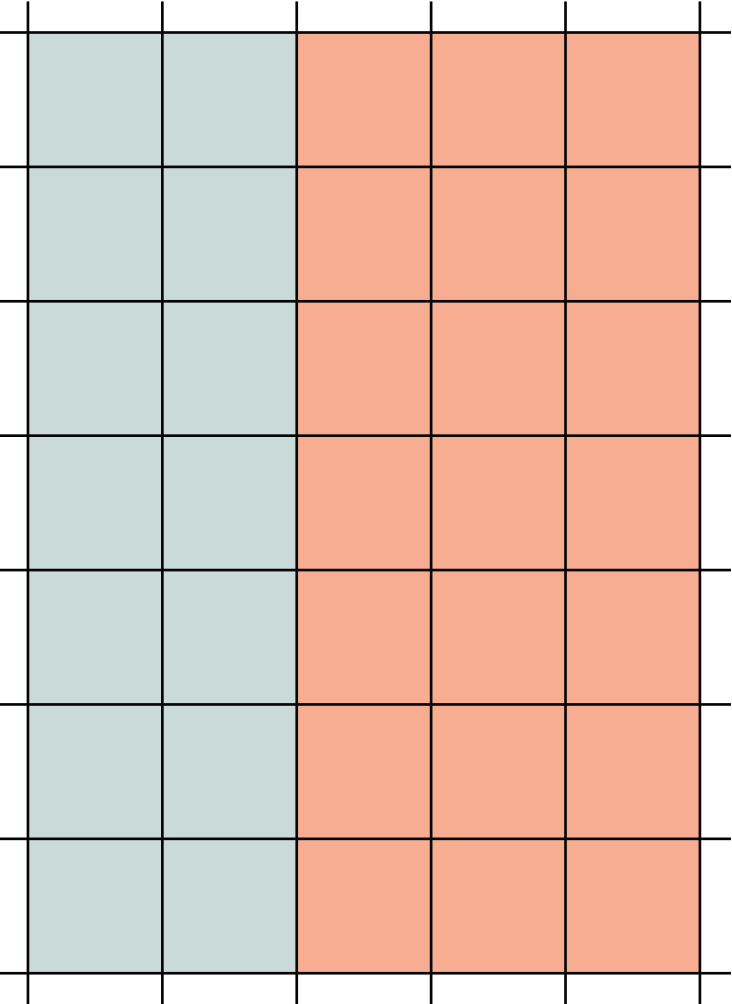
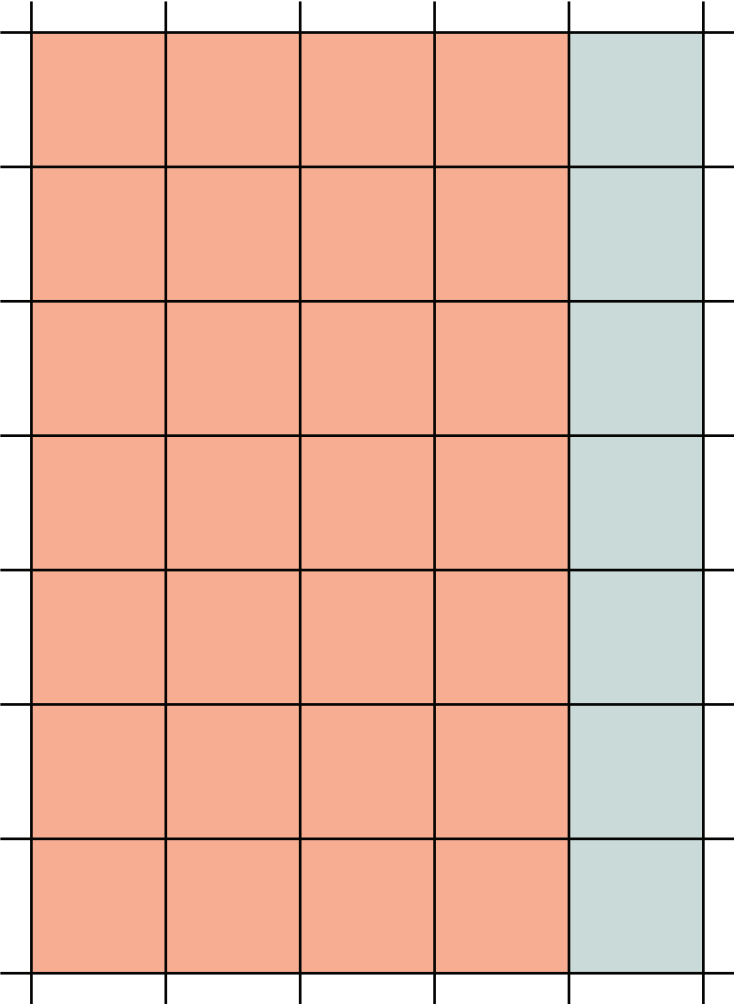
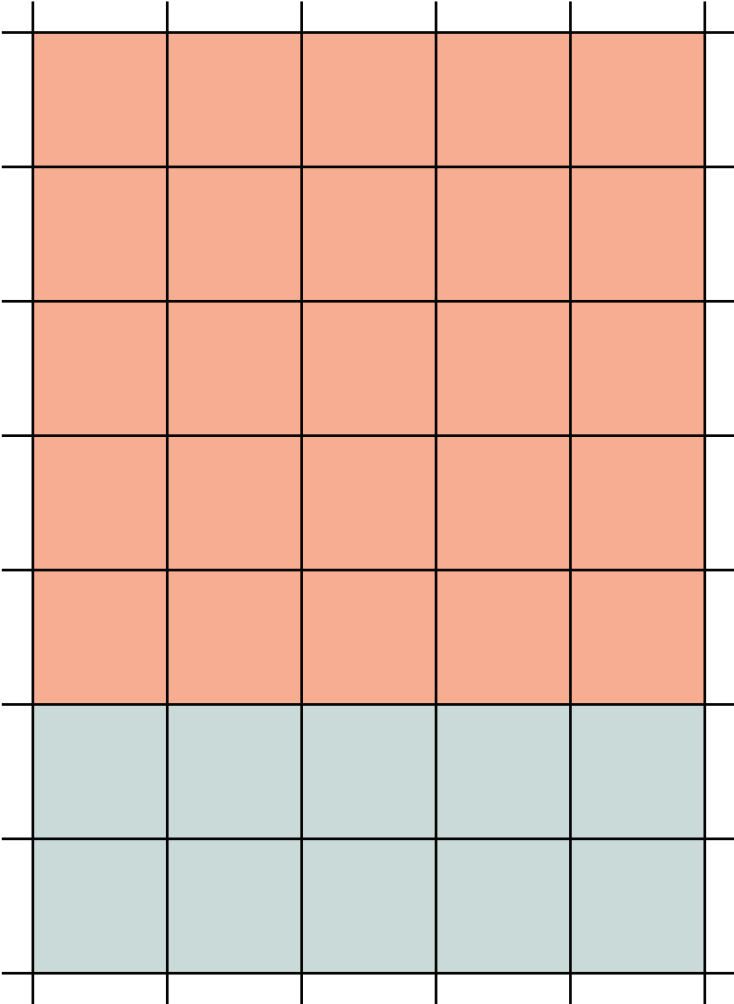
## Subheadline style

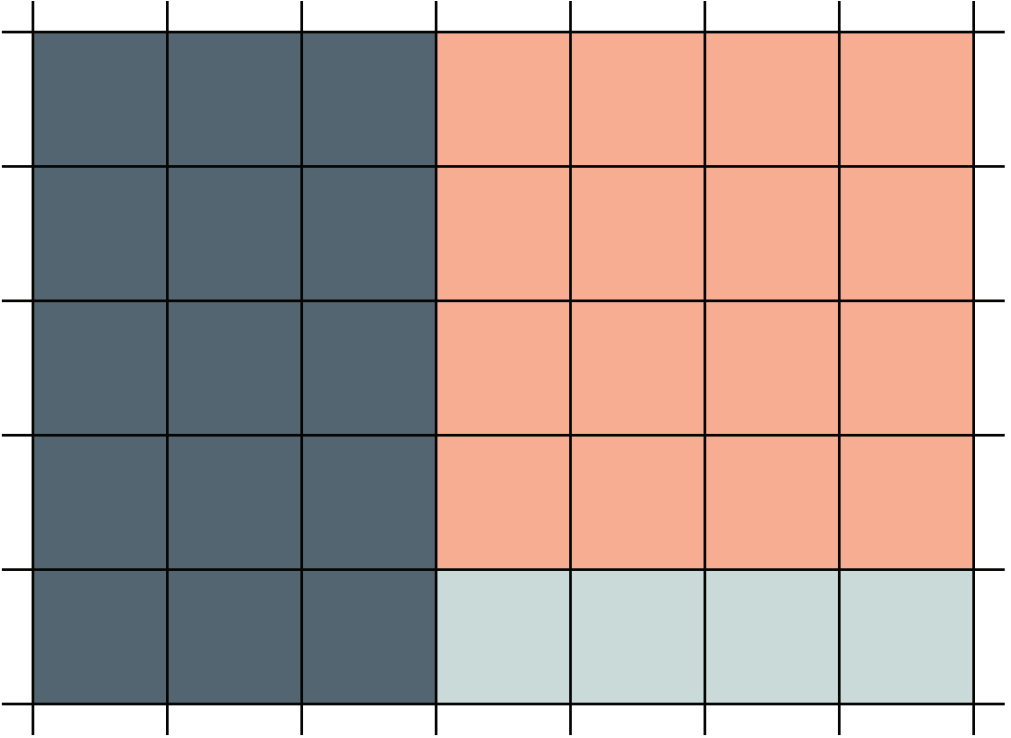
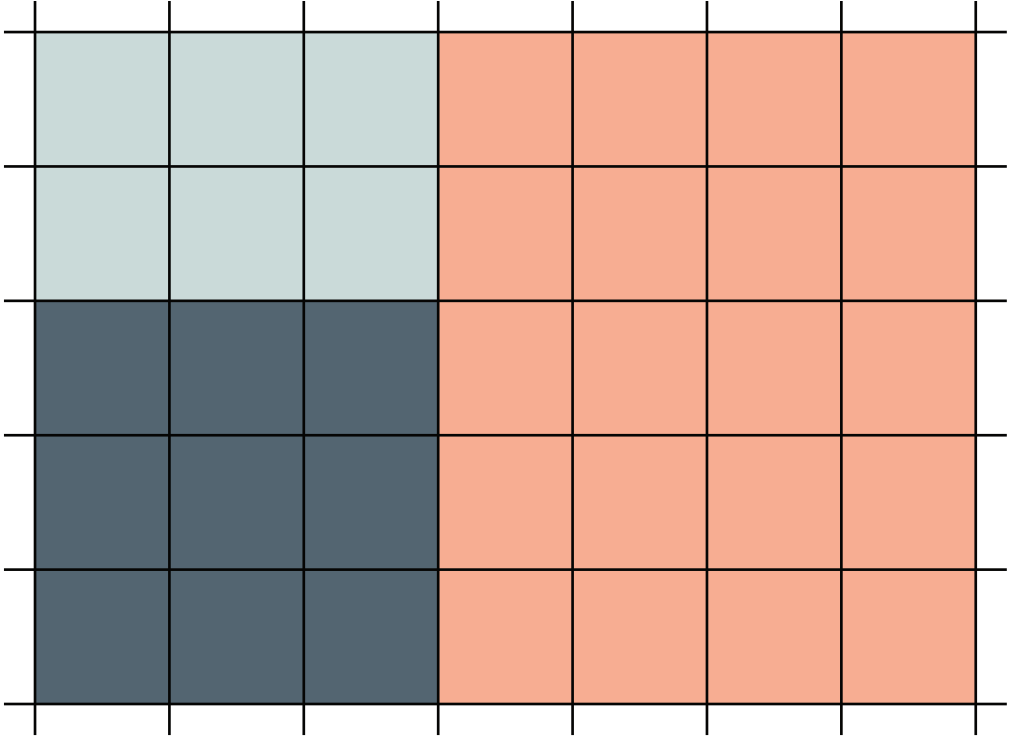
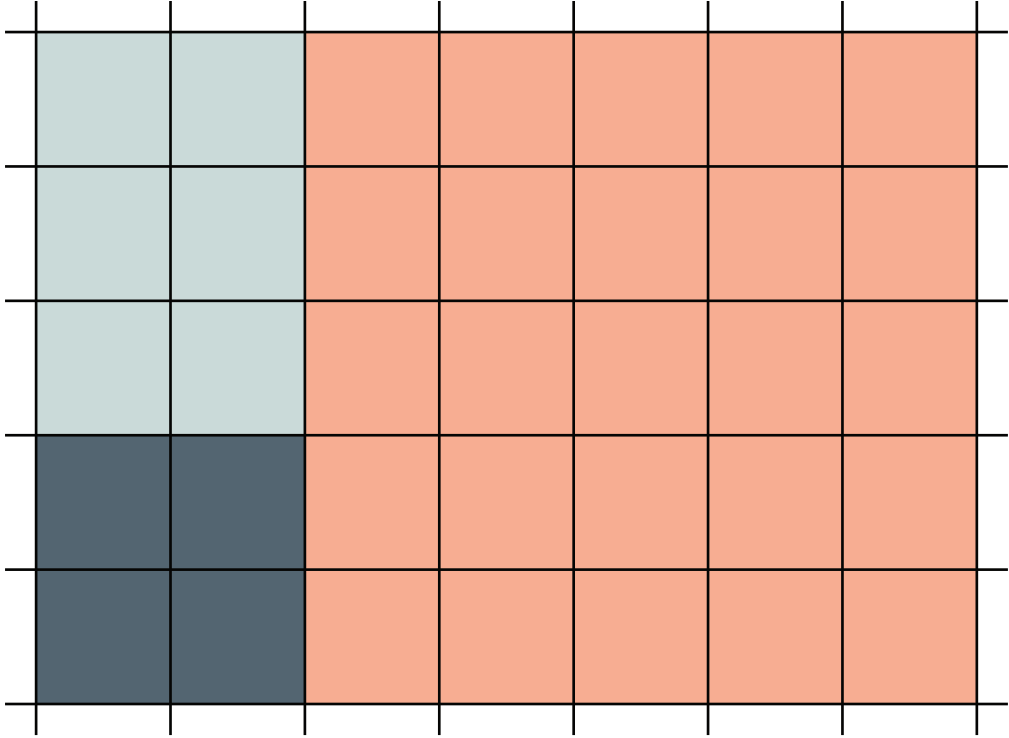
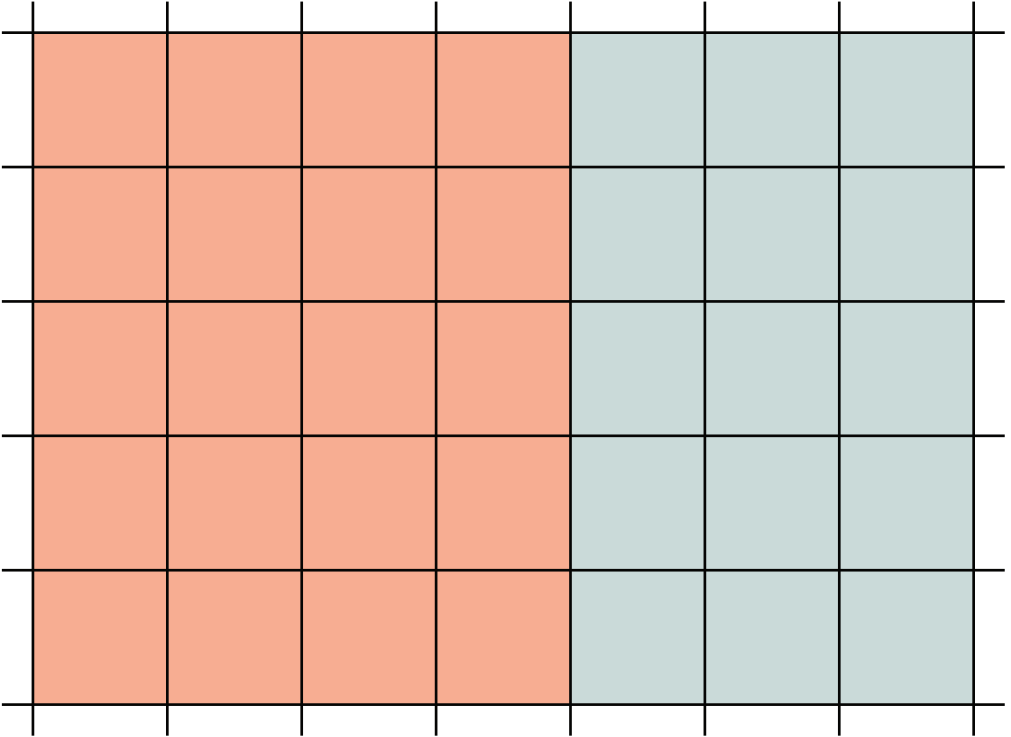
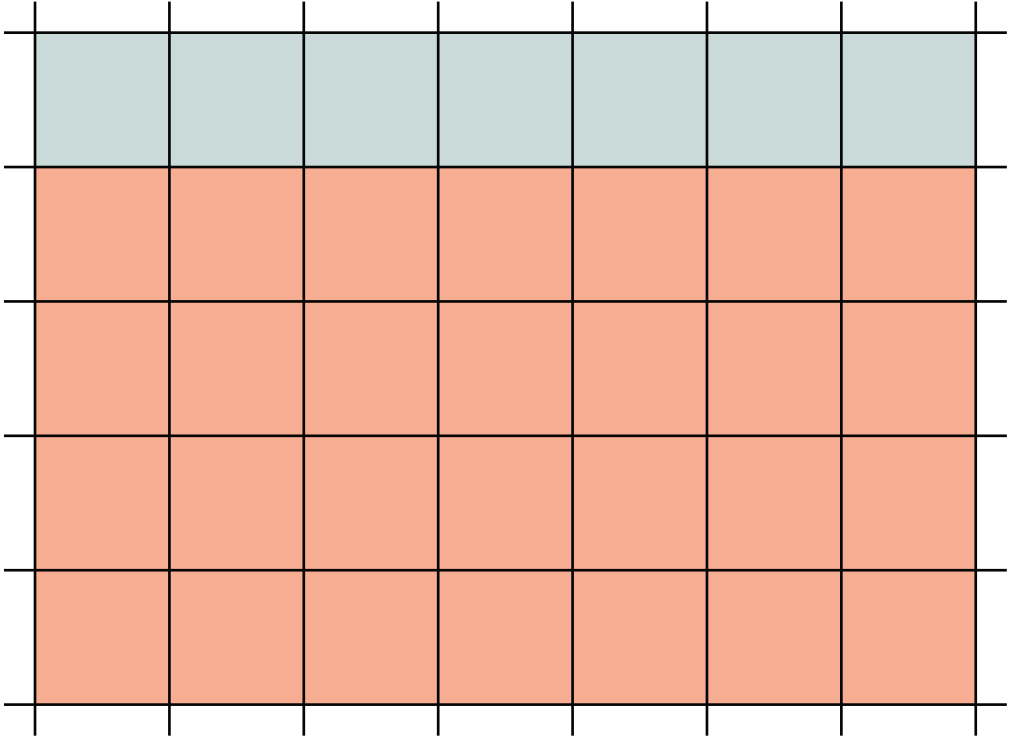
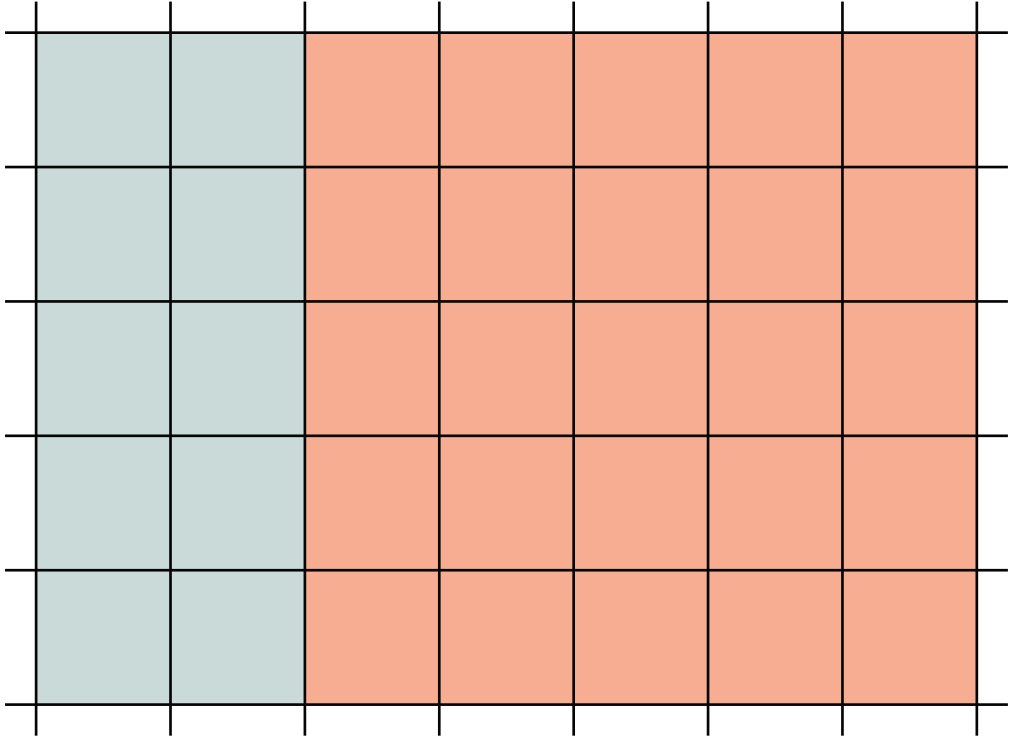
30 %  
Medium

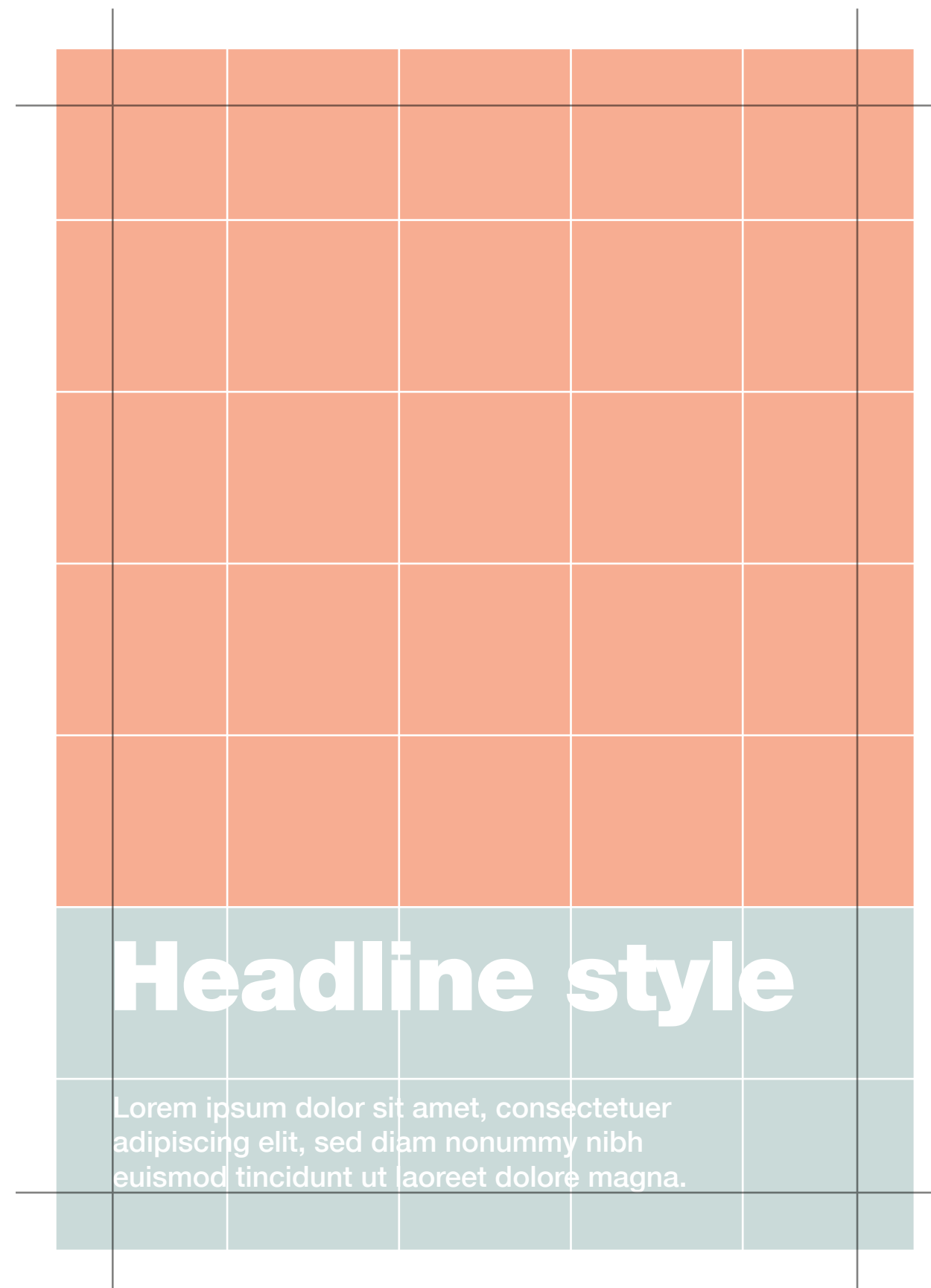
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**05**

**layout**







Headline style

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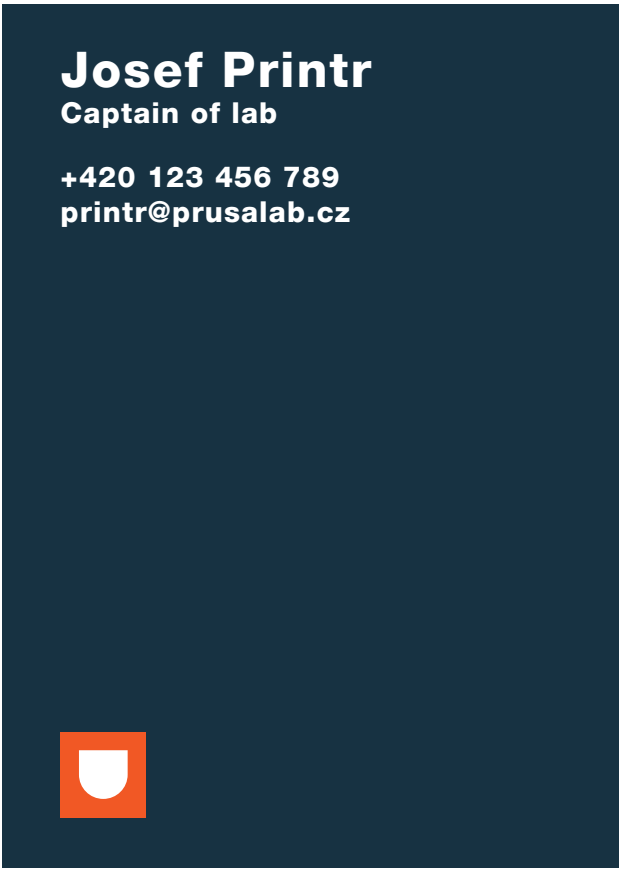
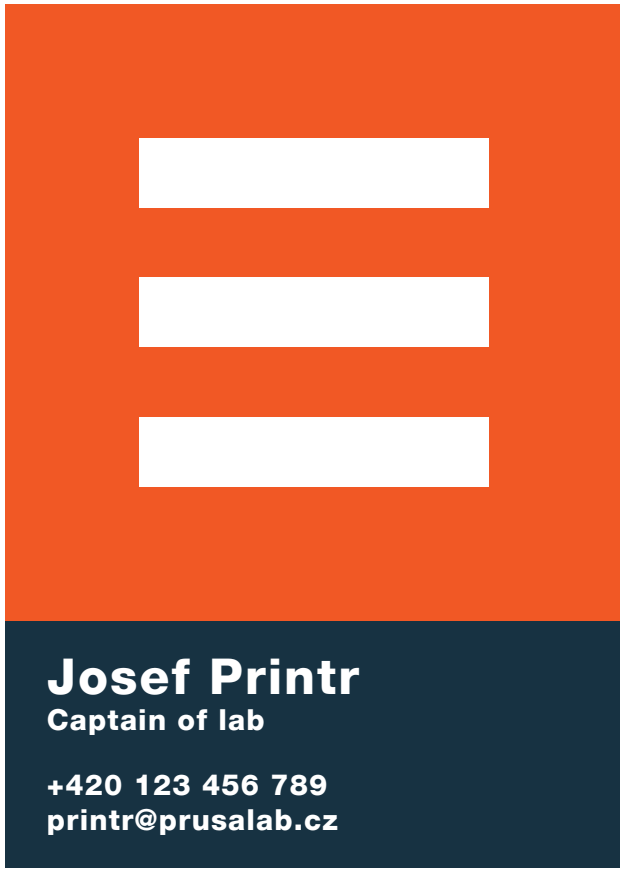
Headline style

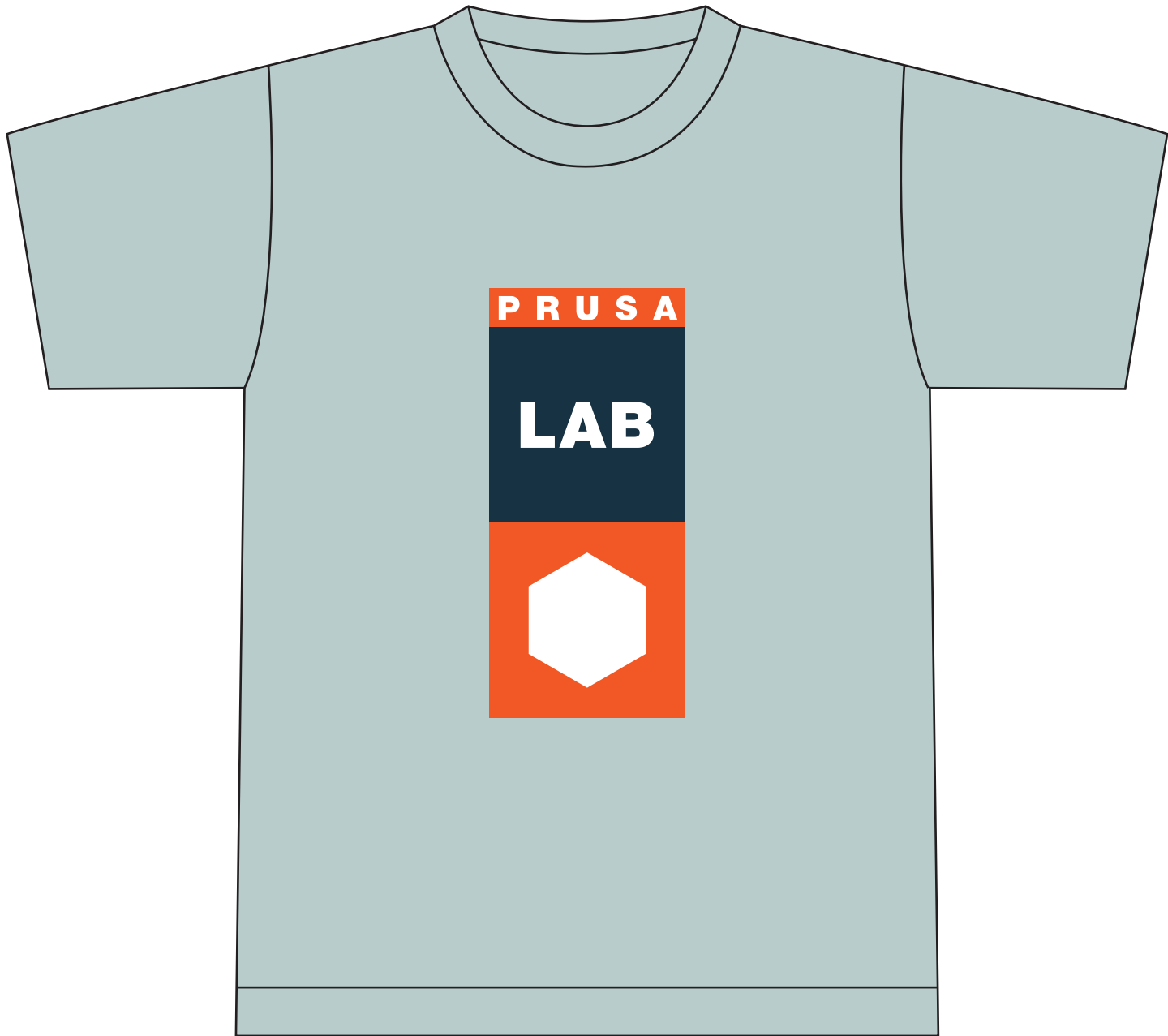
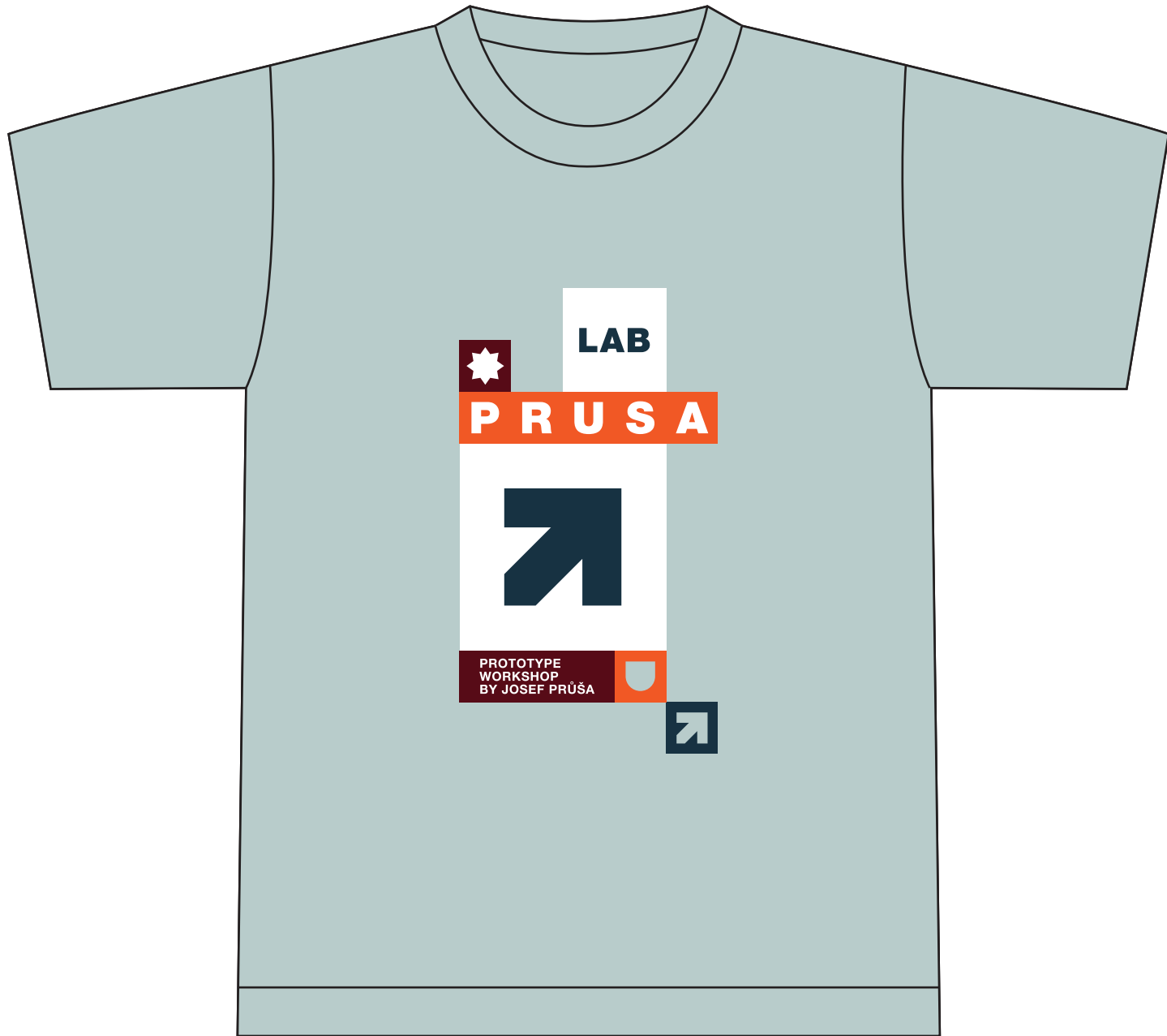
Subheadline style

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

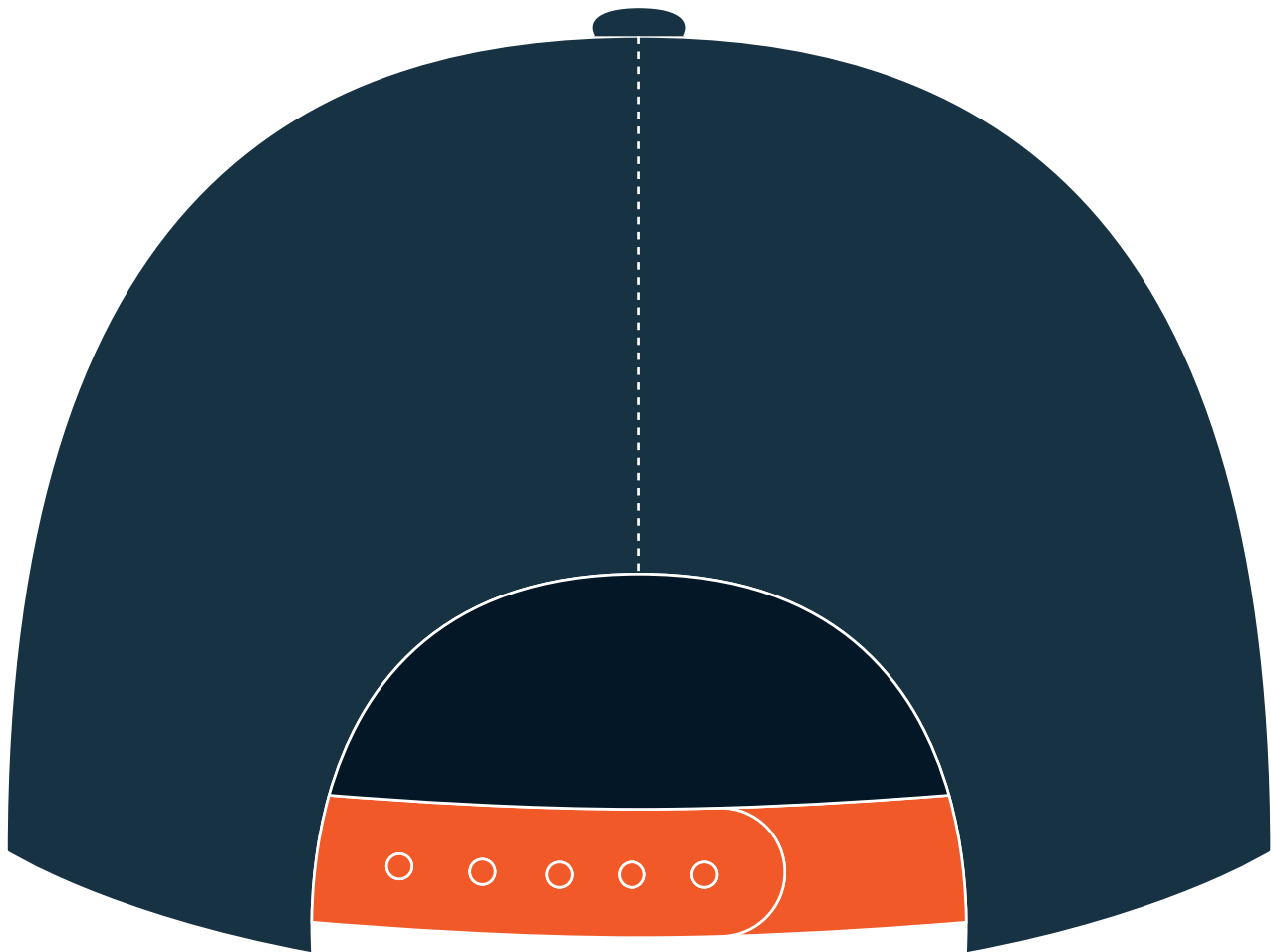
**06**

**aplikace**











LAB PrusaLab





Roztlačíme tvůj projekt naplno!

AKCELERÁTOR

LAB PrusaLab



Meet the Makers

vol.: 27